



2011 Fred Ross Scholarship Application Guidelines

The annual \$4,000 Fred Ross Award (\$2,000 per year for two years) is intended to acknowledge the remarkable career of Saint John painter Fred Ross, and to recognize his deep interest in helping artists of the future.

This award is for students graduating from secondary schools in New Brunswick who intend to pursue post-secondary studies in visual art or craft. The second installment is payable only on successful completion of the first year's work as measured by the institution the student chooses to attend.

Eligibility Criteria

To be eligible for the Fred Ross Award the artist must be a final year student in a New Brunswick high school, and be actively pursuing post-secondary education in the visual arts or fine crafts. Applications may be made in English or French.

2011 Submission Deadline

The 2011 Application Deadline for the Fred Ross Award is **April 1, 2011**.

Completed applications, with all support material, must be postmarked on or before the deadline date. Late or incomplete applications, or those submitted by fax or email, will not be accepted.

The Jury Process

Applications will be evaluated by committee composed of experienced arts professionals, recognized as such by their peers.

Required Components of Submission

The Sheila Hugh Mackay Foundation requests both print and visual elements in this application process. The Print Components provide detailed information for the jury, and the Visual Components supply examples of the applicant's work on CD or DVD. Included in the applicant's work must be three (3) thematically-related works exploring a theme of the artist's choosing. Please follow the detailed instructions below for each element of the Print and Visual Components.

Print Components of Submission

Submit four (4) copies of all these five mandatory print components of the application. Include only that material described here on the application form. Additional material will not be reviewed by the jury.

Fasten each set of the five print components with a paper clip (must not be bound, mounted nor stapled). Use the order listed below.

Each of the print component of the application should be on a separate piece of paper. Each should be printed in black ink, single sided, and be clearly labelled.

*Fred Ross Award Application Guide
continued on page 2*

- Completed cover page
Please complete this form, on page 4 of this guide, using black ink. The artist and referee are required to provide a signature in the spaces provided. Contact information for the artist and the referee should be current and complete.
- A short artist's statement
Describe your artistic practice and goals, as well as current inspirations and a commentary on the theme explored in the three theme-related works.
- A curriculum vitae, of no more than two pages
Your curriculum vitae should describe your education, your extra curricular activities, hobbies, and any jobs you may have held.
- A letter of reference
A letter of reference from an individual familiar with your studies and artistic practice; e.g.; art teacher, school principal, a working artist.
- A numbered list identifying each of the images provided on the Visual Components CD or DVD.
The list should correspond to the order in which the images on the disc are presented. This list should also include the following identifying information in this order:
 - Title of Work
 - Date Completed
 - Materials
 - Size

Visual Components of Submission

With emphasis on recent work, artists must submit a disc of up to ten (10) images of at least five (5) different works. Images should show a range of work, and include the three theme-related pieces. Please read carefully the guidelines below for detailed information on the presentation of images.

- Images of work must follow these guidelines:
 - Images are to be submitted on CD or DVD in a PC compatible format
 - JPEG file format only
 - At a resolution of 72 dpi with maximum dimensions, in pixels of 1024 (w) x 768 (h)
 - 500 KB maximum filesize
 - RGB or grayscale colour mode files only (no CMYK images)
 - Save images directly on CD / DVD without creating folders
 - Mark the disc with the artist's name and the year of submission (2011)
 - If video is required, use files that can be accessed by Quick Time, Windows Media Player or Flash. Ensure that files are PC compatible.
 - If video is the only documentation being submitted it may be no longer than 10 minutes
 - If video is combined with still images, video must not exceed 5 minutes and still images may number no more than 5.

Before you submit: Reminders

Remember to submit four (4) complete sets of all the five mandatory Print Components of the application.

Fasten each set of the five Print Components with a paper clip. Use the order listed in the detailed descriptions.

Each of the print components of the application should be on a separate piece of paper. Each should be printed in black ink and clearly labelled. Please print single-sided.

Submit one (1) disc with all digital images. Clearly label disc with artist's name and date (2011).

Send your completed Application package to:

The Sheila Hugh Mackay Foundation
P.O. Box 416,
Saint John, New Brunswick, E2L 4L9

(Receipt of applications will be acknowledged by email.)

If you have questions about the Application Guidelines, please contact the Foundation's Executive Director, Kathryn McCarroll:

Phone: 506.693.5647

Email: sheilahughmackay@nb.aibn.com

The Sheila Hugh Mackay Foundation, Inc. reserves the right to refuse applications that are incomplete or that do not follow the guidelines presented here.

Implicit in any submission of documentation is permission to publish all or parts thereof, including the nominee's name, for purposes of promoting and announcing the Scholarship.



2011 Fred Ross Scholarship Application Cover Page

Applicant's full name _____

Mailing Address _____

City _____ Prov _____ Postal Code _____

Day Phone _____ PM Phone _____ Cell Phone _____

Email _____

School currently attending _____ Graduation date _____

Post-secondary institution of choice _____

Post-secondary program of choice _____

Referee's full name _____

Referee's relationship to Applicant _____

Mailing Address _____

City _____ Prov _____ Postal Code _____

Day Phone _____ PM Phone _____ Cell Phone _____

Email _____

Referee's Signature _____

Implicit in the submission of this application is permission to publish all or parts thereof, for the purposes of announcing or promoting the award.

Applicant's Signature _____

Date of Submission _____