



2011 Strathbutler Award Application Guidelines

The annual \$15,000 Strathbutler Award recognises artists and craftspeople who have achieved excellence in their field while having made a substantial contribution over a significant period of time in the province of New Brunswick.

Consideration for the Strathbutler Award will be given to both nominations and applications. All submissions will be evaluated by an independent jury of arts professionals, recognised as such by their peers. Applications will be judged on artistic merit, contribution to visual arts and crafts in New Brunswick and contribution to the greater community. Applications may be made in English or French.

Eligibility Criteria

Artists must have resided in New Brunswick for at least five (5) consecutive calendar years immediately prior to submission

Artists must meet the definition of a professional artist, an artist who:

- has specialized training in the field (not necessarily in academic institutions)
- produced an independent body of work
- made at least three (3) public presentations of work in a professional context in the past ten (10) years

2011 Submission Deadline

Completed submissions for 2011 Strathbutler Award, (including all supporting material) must be postmarked on or before the deadline of **May 31, 2011**. Late or incomplete applications or nominations will not be accepted. The Foundation can not accept applications or nominations by fax or email.

Required Components of Submission

The Sheila Hugh Mackay Foundation requests both print and visual elements in this nomination/application process. The Print Components provide detailed information for the jury's information, and the Visual Components supply examples of the applicants work on CD or DVD. Please follow the detailed instructions below for each element of the Print and Visual Components.

Print Components of Submission

Submit four (4) copies of all these six mandatory print components of the application.

Fasten each set of the six print components with a paper clip. Use the order listed below.

Each of the print component of the application should be on a separate piece of paper. Each should be printed in black ink, single sided, and be clearly labelled.

- Completed cover page
Please complete this form, on page 4 of this guide, using black ink. The artist and nominator/supporters are required to provide a signature in the spaces provided. Contact information for the artist, the nominators and supporters should be current and complete.

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- Letters of support

Applicants may submit two letters of support. If a third party is nominating an artist for the Strathbutler, that letter of nomination is considered one of the letters of support. Additional letters will not be considered by the jury. The jury will be referring to these letters to assist them in evaluation of both the artistic merit of the artist and his/her contribution to visual arts in New Brunswick and the greater community.

- An artistic statement of not more than 500 words

A brief statement concerning your art practice, areas of emphasis or personal reflection should be developed to accompany the images submitted with this application.

- A biography of not more than 500 words

Please provide a brief summary of your artistic career, highlighting the significant events, inspirations or influences of your career as a professional artist. This biography should be suitable for distribution to the press.

- A curriculum vitae of the artist of up to four pages

- A numbered list identifying each of the images provided on the Visual Components CD or DVD.

The list should correspond to the order in which the images on the disc are presented. This list should also include the following identifying information:

- Title of Work
- Date Completed
- Materials
- Size
- Present location if applicable

Visual Components of Submission

With emphasis on recent work, artists must submit a disc of up to twenty (20) images. It is recommended that the images presented show a range of work. Please read carefully the guidelines below for detailed information on the presentation of images.

- Images of work must follow these guidelines:

- Images are to be submitted on CD or DVD in a PC compatible format
- JPEG file format only
- At a resolution of 72 dpi with maximum dimensions, in pixels of 1024 (w) x 768 (h)
- 500 KB maximum filesize
- RGB or grayscale colour mode files only (no CMYK images)
- Save images directly on CD / DVD without creating folders
- Mark the disc with the artist's name and the year of submission (2011)
- If video is required, use files that can be accessed by Quick Time, Windows Media Player or Flash. Ensure that files are PC compatible.
- If video alone is submitted, it must not exceed 10 minutes.
- If video is combined with still images, video must not exceed 5 minutes and still images may number no more than 10.

- Digital Portrait

- One of the goals of the Strathbutler Award Program is to increase the visibility of New Brunswick artists. To assist us in a timely promotion of both a short list of Strathbutler nominees and the announcement of the 2011 winner, we request a frontal head shot of the artist suitable for distribution to the press.

Before you submit: Reminders

Remember to submit four (4) complete sets of all the six mandatory Print Components of the application.

Fasten each set of the six Print Components with a paper clip. Use the order listed in the detailed descriptions.

Each of the print component of the application should be on a separate piece of paper. Each should be printed in black ink and clearly labelled. Please print single-sided.

Submit one (1) disc with all digital images. Clearly label disc with artist's name and date (2011).

Send your completed Application package to:

The Sheila Hugh Mackay Foundation
P.O. Box 416,
Saint John, New Brunswick, E2L 4L9

If you have questions about the Application Guidelines, please contact the Foundation's Executive Director, Kathryn McCarroll:

Phone: 506.693.5647

Email: sheilahughmackay@nb.aibn.com

The Sheila Hugh Mackay Foundation, Inc. reserves the right to refuse applications that are incomplete or that do not follow the guidelines presented here.



2011 Strathbutler Award Application Cover Page

Applicant's full name _____

Mailing Address _____

City _____ Prov _____ Postal Code _____

Day Phone _____ PM Phone _____ Cell Phone _____

Email _____

Supporter 1

Full name _____

Relationship to Applicant _____

Mailing Address _____

City _____

Prov _____ Postal Code _____

Day Phone _____

PM Phone _____

Cell Phone _____

Email _____

Signature _____

Supporter 2 or Nominator

Full name _____

Relationship to Applicant _____

Mailing Address _____

City _____

Prov _____ Postal Code _____

Day Phone _____

PM Phone _____

Cell Phone _____

Email _____

Signature _____

It is a condition for the consideration of the nominee by The Sheila Hugh Mackay Foundation that the nominee agrees that the Sheila Hugh Mackay Foundation has the right to publicize, publish all or any parts of the submission including the nominee's name, portrait and any other materials submitted with the application, for the purposes of the Sheila Hugh Mackay Foundation as it may determine and such non-exclusive license form is enclosed for his signature.

Applicant's Signature _____

Date of Submission _____