



2021 Nel Oudemans Award Application Guidelines

The annual Nel Oudemans Award acknowledges the extraordinary contribution of Fredericton weaver Nel Oudemans to Canada's applied arts field, as well as to fine arts & craft education in New Brunswick. Beginning in 2021, the value of the award has been increased to \$4000.

This Award recognizes the pursuit of excellence in the fields of fine craft and design by emerging New Brunswick artisans. It is intended to support creative growth of artists in the early stages of their careers.

In conjunction with the \$4,000 award, the recipient of the Nel Oudemans Award is eligible for additional funding to support an approved educational conference within one year of the award. Arrangements will be made through the Executive Director of the Sheila Hugh Mackay Foundation.

Eligibility Criteria

To be eligible for the Nel Oudemans award the artist:

- Must be Canadian citizens who have resided in New Brunswick for at least five (5) consecutive calendar years immediately prior to submission.
- Must have graduated from a recognized post-secondary institution, or have completed specialized training or mentorship. Students who are about to graduate are not eligible.
- Applicants must have more than five years of artistic practice outside of a post-secondary institution, and produced an independent body of work.
- Must have continued to develop their skills in their field, either by continued study or professional practice, in New Brunswick or elsewhere.
- Consideration will be given to artists who do one-of-a-kind work as well as production-based work.

2021 Submission Deadline

The 2021 Application Deadline for the Nel Oudemans Award is **June 1, 2021**.

Completed applications, with all support material, must be postmarked on or before the deadline date. Late or incomplete applications, or those submitted by fax or email, will not be accepted. Applications may be made in either English or French.

The Jury Process

Applications will be evaluated by committee composed of experienced arts professionals, recognized as such by their peers.

Required Components of Submission

The Sheila Hugh Mackay Foundation requests both print and visual elements in this nomination/application process. The Print Components provide detailed information for the jury's information, and the Visual Components supply examples of the applicants work on CD, DVD, or USB key. Please follow the detailed instructions below for each element of the Print and Visual Components.

*Nel Oudemans Award Application Guide
continued on page 2*

Print Components of Submission

Submit four (4) copies of all these six mandatory print components of the application. Include only that material described here on the application form. Additional material will not be reviewed by the jury.

Fasten each set of the six print components with a paper clip (must not be bound, mounted nor stapled). Use the order listed below.

Each of the print component of the application should be on a separate piece of paper. Each should be printed in black ink, single sided, and be clearly labelled.

- Completed cover page
Please complete this form, on page 4 of this guide, using black ink. The artist and referees are required to provide signatures in the spaces provided. Contact information for the artist and the referees should be current and complete.
- A short artist's statement
Describe your artistic practice and goals in a short statement of not more than 250 words.
- A short biography, of no more than 250 words.
- A curriculum vitae, of no more than four pages
- Two letters of reference
References should come from individuals familiar with your artistic practice.
- A numbered list identifying each of the images provided on the Visual Components CD, DVD or USB key.
The list should correspond to the order in which the images on the disc are presented. This list should also include the following identifying information:
 - Title of Work: name each digital image with a number, your initials, the year completed, and title of the work. Ensure that the numbers for the first nine images begin with a zero (eg: 01InitialsYearTitle.jpg)
 - Date Completed
 - Materials & Size

Visual Components of Submission

With emphasis on recent work, artists must submit a disc of up to twenty (20) images of at least ten (10) different works. Images should show a range of work, and should be presented in chronological order, with most recent work last.

Please read carefully the guidelines below for detailed information on the presentation of images.

- Images of work must follow these guidelines:
 - Images are to be submitted on CD, DVD, or USB key in a PC compatible format
 - JPEG file format only
 - At a resolution of 72 dpi with maximum dimensions, in pixels of 1024 (w) x 768 (h)
 - 1 MB maximum filesize
 - RGB or grayscale colour mode files only (no CMYK images)
 - Save images directly on CD / DVD / USB without creating folders
 - Mark the disc with the artist's name and the year of submission (2021)
 - If video is required, use files that can be accessed by Quick Time, Windows Media Player or Flash. Ensure that files are PC compatible.
 - If video is the only documentation being submitted it may be no longer than 10 minutes
 - If video is combined with still images, video must not exceed 5 minutes and still images may number no more than 10.
- Digital Portrait
 - One of the goals of the Sheila Hugh Mackay Foundation is to increase the visibility of New Brunswick artists. To assist us in a timely promotion of the announcement of the Nel Oudemans Award winner, we request a frontal head shot of the artist suitable for distribution to the press.

Before you submit: Reminders

Remember to submit four (4) complete sets of all the six mandatory Print Components of the application.

Fasten each set of the six Print Components with a paper clip. Use the order listed in the detailed descriptions.

Each of the print components of the application should be on a separate piece of paper. Each should be printed in black ink and clearly labelled. Please print single-sided.

Submit one (1) disc or USB key with all digital images. Clearly label disc or USB key with artist's name and date (2021).

Send your completed Application package to:

The Sheila Hugh Mackay Foundation
P.O. Box 416,
Saint John, New Brunswick, E2L 4L9

(Receipt of applications will be acknowledged by email.)

If you have questions about the Application Guidelines, please contact the Foundation's Executive Director, Kathryn McCarroll:

Phone: 506.693.5647

Email: shmf@sheilahughmackay.ca

The Sheila Hugh Mackay Foundation, Inc. reserves the right to refuse applications that are incomplete or that do not follow the guidelines presented here.

Implicit in any submission of documentation is permission to publish all or parts thereof, including the nominee's name, for purposes of promoting and announcing the Award.



2021 Nel Oudemans Award Application Cover Page

Applicant's full name _____

Mailing Address _____

City _____ Prov _____ Postal Code _____

Day Phone _____ PM Phone _____ Cell Phone _____

Email _____

Referee 1

Full name _____

Relationship to Applicant _____

Mailing Address _____

City _____

Prov _____ Postal Code _____

Day Phone _____

PM Phone _____

Cell Phone _____

Email _____

Signature _____

Referee 2

Full name _____

Relationship to Applicant _____

Mailing Address _____

City _____

Prov _____ Postal Code _____

Day Phone _____

PM Phone _____

Cell Phone _____

Email _____

Signature _____

Implicit in the submission of this application is permission to publish all or parts thereof, for the purposes of announcing or promoting the award.

Applicant's Signature _____

Date of Submission _____