



# 2025 Fred Ross Scholarship Application Guidelines

The Fred Ross Scholarship, valued at \$10,000, is available to a graduating New Brunswick student entering post secondary studies in visual art or fine craft at a recognized institution.

This is a 4 year renewable scholarship. An initial payment of \$2500 will be awarded on entrance to a recognized institution. It will be renewed annually based on demonstration of successful completion of established university standards in first, second third years of study.

The scholarship was created in 2001 to support young artists in the pursuit of excellence. Named for renowned Saint John painter, Fred Ross, this scholarship pays tribute to his remarkable professional career and to his life-long commitment to fostering young artists.

The Sheila Hugh Mackay Foundation's continued work in developing this scholarship is a mark of respect for both Mr. Ross and the burgeoning talents of New Brunswick youth.

## Eligibility Criteria

To be eligible for the Fred Ross Scholarship, the applicant must:

- be in a final year of study at a New Brunswick High School
- be pursuing post secondary education in visual arts or fine craft
- gain acceptance at a recognized educational institution

## 2024 Submission Deadline

The 2025 Application Deadline for the Fred Ross Scholarship is **February 14 2025**.

Completed applications, with all support materials, must be postmarked on or before the deadline date. Late or incomplete applications will not be accepted. SHMF does not accept applications by fax or email.

## The Jury Process

Applications will be evaluated by a committee composed of experienced arts professionals, recognized as such by their peers. Scholarships will be awarded on a competitive basis.

## Required Components of Submission

There are 7 components in a complete application. SHMF requests **visual components** (#1-2) and **print components** (#3-7) in this application process.

The visual components are:

- 1) A disc presenting images of your work.  
You may submit 10 images OR 5 images and 1 video not exceeding 5 minutes
- 2) A frontal head shot of the artist suitable for distribution to the press.

The print components are:

- 3) A completed application form as provided
- 4) A short artist's statement
- 5) A curriculum vitae
- 6) A letter of reference
- 7) A numbered list of images submitted for consideration

Please see separate sections for specific details on requirements for each component. Questions regarding the components may be sent to [shmf@sheilahughmackay.ca](mailto:shmf@sheilahughmackay.ca)

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## Visual Components of Submission

Visual Components provide images of the applicants work. An applicant may submit a maximum of ten still images or a combination of five images and one video not exceeding five minutes.

- Images of work must follow these guidelines:
  - Images are to be submitted on CD, DVD, or USB key in a PC compatible format
  - JPEG file format only
  - At a resolution of 72 dpi with maximum dimensions, in pixels of 1024 (w) x 768 (h)
  - 1MB maximum filesize
  - RGB or grayscale colour mode files only (no CMYK images)
  - Save images directly on CD / DVD / USB without creating folders
  - Mark the disc with the artist's name and the year of submission (2025.)
  - If video is required, use files that can be accessed by Quick Time, Windows Media Player or Flash. Ensure that files are PC compatible.
  - If video is combined with still images, video must not exceed five minutes and still images may number no more than five.
- Digital Portrait
  - To assist us in a timely announcement and promotion of the 2025 winner, we request a digital frontal head shot of the applicant suitable for distribution to the press.

## Print Components of Submission

Print Components provide detailed written information about the applicant's work.

Submit four (4) copies of all these five mandatory print components of the application. Include only that material described here on the application form. Additional material will not be reviewed by the jury.

Fasten each set of the five print components with a paper clip (must not be bound, mounted nor stapled.)

Use the order listed below.

Each of the print component of the application should be on a separate piece of paper. Each should be printed in black ink, single sided, and be clearly labelled.

- Completed cover page  
Please complete this form, on page 4 of this guide, using black ink. The artist and referee are required to provide a signature in the spaces provided. Contact information for the artist and the referee should be current and complete.
- A short artist's statement  
Describe your artistic practice and goals, as well as current inspirations.
- A curriculum vitae, of no more than two pages  
Your curriculum vitae should describe your education, your extra curricular activities, hobbies, and any jobs you may have held.
- A letter of reference  
A letter of reference from an individual familiar with your studies and artistic practice; e.g.; art teacher, school principal, a working artist.
- A numbered list identifying each of the images provided on the Visual Components CD, DVD, or USB key.  
The list should correspond to the order in which the images on the disc are presented. This list should include the following identifying information:
  - Title of Work: name each digital image with a number, your initials, the year completed, and title of the work. Ensure that the numbers for the first nine images begin with a zero (eg: 01InitialsYearTitle.jpg)
  - Materials and Size

You are encouraged to write a maximum of 3 sentences or commentary on each image or video. Comments on your themes or artistic challenges will be helpful to the jury in assessing your strengths.

## Before you submit: Reminders

Remember to submit four (4) complete sets of all the five mandatory Print Components of the application.

Fasten each set of the five Print Components with a paper clip. Use the order listed in the detailed descriptions.

Each of the print components of the application should be on a separate piece of paper. Each should be printed in black ink and clearly labelled. Please print singlesided.

Submit one (1) disc or USB key with all digital images. Clearly label disc or USB key with artist's name and date (2025.)

Send your completed Application package to:

The Sheila Hugh Mackay Foundation  
P.O. Box 416,  
Saint John, New Brunswick, E2L 4L9

If you have questions about the Application Guidelines, please contact the Foundation's Executive Director, Kathryn McCarroll:

Phone: 506.693.5647

Email: [shmf@sheilahughmackay.ca](mailto:shmf@sheilahughmackay.ca)

Receipt of applications will be acknowledged by email. In the interests of privacy, all materials submitted for review will be destroyed following the adjudication process.

The Sheila Hugh Mackay Foundation, Inc. reserves the right to refuse applications that are incomplete or that do not follow the guidelines presented here.

Implicit in any submission of documentation is permission to publish all or parts thereof, including the applicant's name, for purposes of promoting and announcing the Scholarship.



# 2025 Fred Ross Scholarship Application Cover Page

Applicant's full name \_\_\_\_\_

Social Insurance Number \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Prov \_\_\_\_\_ Postal Code \_\_\_\_\_

Day Phone \_\_\_\_\_ PM Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

School currently attending \_\_\_\_\_ Graduation date \_\_\_\_\_

Post-secondary institution of choice \_\_\_\_\_

Post-secondary program of choice \_\_\_\_\_

Referee's full name \_\_\_\_\_

Referee's relationship to Applicant \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Prov \_\_\_\_\_ Postal Code \_\_\_\_\_

Day Phone \_\_\_\_\_ PM Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Referee's Signature \_\_\_\_\_

Implicit in the submission of this application is permission to publish all or parts thereof, for the purposes of announcing or promoting the award.

Applicant's Signature \_\_\_\_\_

Date of Submission \_\_\_\_\_